

FOX 19 YOUR NEIGHBORHOOD HEROES

Charity check presentation Wednesday at Chiquita

19 Submitted by *Richard Todd, Reporter*
Tuesday, January 17th, 2012, 11:06pm

1
[Tweet](#)
[Print](#) [E-mail](#)

Topics: [Community Spirit](#)



CINCINNATI (FOX19) - Locally-based cancer-fighting charity The Cure Starts Now, Chiquita and Groupon teamed up in October to raise money and awareness for CSN's "Monkey in My Chair" program. To celebrate the success of the partnership, there will be a check presentation ceremony Wednesday at the downtown Chiquita offices.

An original recipient of the nationwide Pepsi Refresh Grant, Monkey in My Chair is a program that reaches over 100 hospitals nationwide to help pediatric cancer patients stay connected to their classmates. All kits are sent out at no cost to the families or hospitals.

The Monkey in My Chair promotion was sent out to 40+ million people and set impressive goals. The campaign was supported by a matching donation of \$25,000 by Chiquita Brands. In total, the campaign generated over \$43,000 for Monkey in My Chair and over 830 monkeys will be branded with the Chiquita logo.

Originally started in 2007 in tribute to 6-year-old Elena Desserich of Wyoming and her fight against brain cancer, The Cure Starts Now has funded over \$1,000,000 in research, awareness and programs in just 4 short years. Today, The Cure Starts Now Foundation is one of the only cancer charities dedicated to a homerun cure for all cancers. Its work and progress have been featured on The Today Show, Good Morning America, CNN, Inside Edition, Marketwatch, Yahoo.com, People Magazine and media worldwide. Elena's inspiration has also touched millions worldwide, cited as a top search term on Yahoo.com and as the subject of the New York Times Bestseller "Notes Left Behind", which benefits the charity.

Copyright 2012 FOX19. All rights reserved.

Topics: [Community Spirit](#)

Share with friends



Top Downtown - Mt. Auburn Area Stories

- [Restaurants](#)
- [News](#)
- [Arts & Culture](#)
- [News](#)

THE BIG DEAL

Save 25% Virus Removal/Tune Up

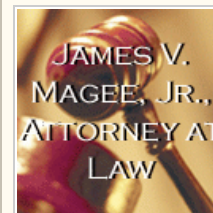


Remote PC Fixers
Online Computer Repair, Tune-Ups, Virus Removal, Security, Lessons, Data Recovery

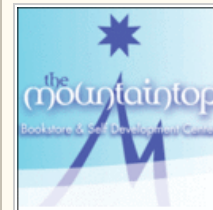
[VIEW THIS DEAL](#)

[SEE MORE DOWNTOWN-MT. AUBURN AREA COUPONS](#)

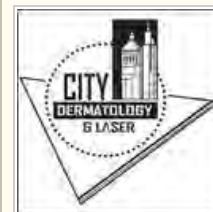
Community Sponsors



James V. Magee, Jr., Attorney at Law
Real Estate, Title Insurance, Commercial Law and Litigation
[Watch video](#)



Mountaintop Bookstore & Self Development Center
Bookstore & Self-Development Center
[Watch video](#)



City Dermatology and Laser
Restoring Your Skin Back to Its Natural Best!
[Watch video](#)

ALL COMMUNITY SPONSORS

Featured Restaurants



Mt. Adams Bar & Grill
Legal since 1941.

Caffe Barista & Deli
A Cafe with Style