



The Swindley Family prepare for the Home Hill 100 year celebration

The sugar growing town of Home Hill commences its centenary celebrations in December 2011 marking the anniversary of the first land ballots. Home Hill was conceived in December 1911 when the State Government balloted off 58 blocks of land which were previously part of Inkerman Downs Station.

Most of those blocks were developed into sugar cane farms, but the influx of new settlers

led to a demand for a new town on the southern side of the mighty Burdekin River. The Burdekin Shire Council, in conjunction with the Home Hill Centenary Celebrations Committee, is organising a gala dinner and a picnic in the park on the weekend of December 10th with celebrations continuing throughout 2012 and into 2013, culminating with the Home Hill State Primary School centenary. Past residents and the descendants of pioneering Home Hill

families are invited back to Home Hill to take part in the celebrations. For more information, please contact the Burdekin Shire Council on 4783 9832 or visit [www.homehillchamber.com](http://www.homehillchamber.com).

5 Nov: Harvest Festival  
10 Dec: Centenary Gala Dinner  
Centenary Picnic

## partners in hope



Ren Pedersen, Alex Dickinson, Sam Thaiday, Oliver Dickinson, Josh Rawnsley. Photo courtesy Wizpics

It's now 30 months since the Pederson family lost their adorable 9-year-old daughter Amy to the deadliest cancer known to man: Brain Stem Glioma. Ren Pedersen (Amy's Dad) has since dedicated himself to starting a fully independent branch of The Cure Starts Now (CSN) in Australia, saying "I promised Amy I would never give up on finding a cure".

Zoom in Business and the CSN have mirrored each other's expansion and success. Through our partnership, we are helping advance a cause that has the potential to serve science as a universal, or "homerun" cure for ALL cancers. How could the CSN be making this happen?

Specialists have now realised that by targeting the toughest of all cancers, (paediatric

of their being.

Instead of the present (inadequate and ineffective) one-by-one cancer/charity approach, let's jockey a single, winning horse.

Your business could help us do this. As well as the obvious DGR tax benefits, PR and marketing benefits from supporting a great cause, you can contribute to the most direct form of true charity possible, with every single donated cent channelled directly to the research coalface. The CSN has created firm partnerships with a myriad of local and national firms, helping them make a REAL difference, with minimum red tape and zero government interference. Charitable networking at its best, the purest form of "win/win". Hundreds of businesses have now become proud "owners" of a charity like no other. We call them "partners in hope"!

To help us find a cure for cancer, please contact [ren@thecurestartsnow.org](mailto:ren@thecurestartsnow.org).

### STOP PRESS:

The Cure Starts Now has just formalised a partnership with The Children's Institute of Australia. At \$100K, this is one of the largest individual private DIPG research grants in international medical history-all from our base right here in Townsville. Could there be a better investment?

On behalf of the Townsville Business Community, we'd like to congratulate Ren on his nomination for a Pride of Australia medal for his work helping kids fight brain cancer. 🌟

**ZOOM** inBusiness

PROUDLY SUPPORTS



**THE CURE STARTS NOW**

[www.thecurestartsnow.org](http://www.thecurestartsnow.org)

Curing Cancer, One Child at a Time.

brain stem gliomas/ DIPG), cures for immeasurable ailments and conditions will naturally follow. This has now been recognised as the most streamlined, efficient and financially viable method for both business support and medical initiatives. After all, the tumours our children battle effect every single part