



Race Against The Odds fights cancer with local business help

Washington Business Journal

Date: Friday, October 29, 2010, 1:16pm EDT - Last Modified: Friday, October 29, 2010, 4:23pm EDT

The second annual National Race Against The Odds has raised more than \$50,000 toward research for a cure for pediatric brain cancer, with the help of the Washington-area business community.

Slated to held on Saturday, Nov. 7, in Arlington County's Bluemont Park, the race is part of a nationwide series of events coordinated by the The Cure Starts Now Foundation which is dedicated to rising money for a cure for pediatric brain cancer and rising awareness of the disease.

The Arlington Race Against The Odds came into being after the parents of **Alexis Agin** where told in 2008 that their 2-year-old daughter had a terminal, inoperable tumor in her brainstem called a Diffuse Intrinsic Pontine Glioma, or DIPG. Alexis' father Jonathan, an avid runner, set about doing what he could in the face of such devastating news and in partnership with The Cure Starts Now Foundation successfully organized the first RATO in Arlington in 2009.

This year, the effort has been aided by considerable business support. Brandywine Realty Trust, which holds 31 Washington-area properties within its national portfolio, has signed on as the presenting sponsor. Brotman Winter Fried Communications is providing public relations services.

National Race Against The Odds Press Release

Arlington Family Inspires 5K Fundraiser for Pediatric Brain Cancer

Arlington, VA – In 2008, Arlington, VA native **Alexis Agin** was just a typical two-year-old girl; she loved all things pink and sparkly and always keeping her parents busy chasing after her. But after a routine trip to the doctor, Alexis was diagnosed with Diffuse Intrinsic Pontine Glioma (DIPG), a pediatric brain cancer where 95% of children do not live a year past diagnosis. Alexis is still fighting more than two years later, unfortunately, her struggle continues to worsen and she is left without treatment options at this time.

Teaming up with the Cure Starts Now Foundation (CSN), the Agin family is now focused on raising funds and awareness for this lethal pediatric cancer by participating in the 2nd annual **National Race Against the Odds (NRATO)** on Sunday, November 7, 2010 at Bluemont Park in Arlington, VA. The race, which raised more than \$60,000 from its inaugural event in 2009, will create funding opportunities for experimental treatment research in children's hospitals and medical institutions. Some funds will also help cover the cost of Alexis's ever-growing medical bills.

"Treatment options for pediatric brain cancers like DIPG have not changed in over 30 years," explains **Jonathan Agin**, Alexis' father and organizer of the race. "Alexis has already tried four different treatments, but she is still waiting for something better. Just think about Alexis and her fight...all that she has endured. Think about all the children who never had a chance."

The 2nd Annual National Race Against the Odds begins at 9:00AM on Sunday morning. Onsite registration is \$35 for adults, and prizes will be awarded for the top male and female participants. Kids in attendance can enjoy a free Kid's Fun Run, scheduled to begin at 9:15AM. For full race information and registration details, visit www.raceagainsttheodds.com.

About The Cure Starts Now Foundation

The Cure Starts Now Cancer Research Foundation (501c3 Federal Non-Profit) is one of the only cancer

foundations dedicated to a "homerun" cure for all cancers, starting with one of the most deadly and difficult cancers: pediatric brain cancer. Many experts believe that the lessons learned from fighting pediatric cancer may provide us the critical first step in winning the battle against all forms of cancer. The Cure Starts Now represents a revolutionary new strategy in cancer research; one that fights cancer not according to numbers but instead based on knowledge and research. The Cure Starts Now's mission is one that knows no bounds. It is an international effort of families, friends, businesses and even strangers, united in the desire to cure cancer, one child at a time. It all started with one child, but today the inspiration is carried with us all.

<http://www.thecurestartsnow.org/>

[< Older posts](#) [Newer posts >](#)