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Thursday, March 19, 2009

The Cure Starts Now Raises over \$150,000 for Brain Cnacer Research

Contributed By Brooke Desserich | The Cure Starts Now

The second annual The Cure Starts Now "Once in a Lifetime Gala and Auction" was held on March 7, 2009 at Cincinnati Music Hall. In one night, over 21 sponsoring businesses. 500 attendees and over 200 wish sponsor organizations joined forces to help raise over \$150,000 for pediatric brain cancer research. Celebrity Chefs Bootsy Collins, Kathrine Nero, Amanda Orlando and Bill Kent did the cooking with inspired dishes from area restaurants. Wishes included the chance to design your own Busken Original Iced Cookie for sale through the Greater Cincinnati area, one lucky girl's Nutcracker dream with the Cincinnati Ballet, a day as the brewmaster with Christian Moerlein and a chance to tour the Cincinnati Zoo with nationally renowned animal expert Thane Maynard. "This far exceeded our expectations and we are so happy to be able to share this moment with nine other brain cancer families who joined us from all over the country" stated the executive director Brooke Desserich. The evening was capped off with Rich Graeter announcing last year's Elena's Blueberry Pie Ice Cream will be back in the stores and in special pints all to benefit The Cure Starts Now. Brooke Desserich is also happy to announce that through everyone's generosity, they will be able to fund additional research far ahead of their projected date, "The prospect of getting more treatments in the hands of the parents means so much to everyone here at The Cure Starts Now."



Emcee David Love, Patti Collins, Funk Music Icon Bootsy Collins, CSN Co-Director Keith Desserich and WCPO Channel 9 Anchor and Emcee Brendan Keeffe

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