

Breaking Now: Large Fire At Apartment Building in Madisonville



New Graeter's Flavor

Reported by: [Stephanie Edmunds](#)
Email: stephanie.edmunds@wcpo.com

Contributor: Greg Singleton
Last Update: 8/07 6:51 pm



 [Slideshow](#)

"Elena's Blueberry Pie" ice cream created in honor of Elena Desserich

A brand new flavor will be scooped out this August at a Graeter's near you.

The popular ice cream shop known for its fresh ingredients has another first: blueberries.

But this delightful treat has an even sweeter story behind it.

Elena Desserich was first introduced last year during Channel 9's St. Jude Dream Home coverage.

The bright and talented Wyoming, Ohio, girl battled an inoperable tumor in her brain stem.

Unfortunately, it took her life last August. But her name will live on.

Elena's parents, Brooke and Keith, made it their mission to raise money for pediatric brain cancer research and started "The Cure Starts Now."

That's where Graeter's and the Groteke family comes in.

Raising money for "The Cure Starts Now," Mark and Julie Groteke, who are friends of Elena's family, bid on a

chance to create their own Graeter's flavor – and won.

"It means a lot for our kids to help their friend who passed away," said Julie.

The whole Groteke family participated in developing the new recipe, which includes fresh blueberries and chunks of graham cracker crust.

They call it "Elena's Blueberry Pie."

It's a flavor Elena's father couldn't be more proud of.

"It's phenomenal, better than we ever thought it was going to be," he said.

"Elena's Blueberry Pie" ice cream will be available starting Aug. 9, at Graeter's Cincinnati stores.

A portion of the proceeds will go to "The Cure Starts Now."

Copyright 2008 The E.W. Scripps Co. All rights reserved. This material may not be published, broadcast, rewritten, or redistributed.

[Add a Comment](#)

[\(3\) Comments](#)



Scripps TV Station Group
© 2008 The E.W. Scripps Co.
[Privacy Policy \(Updated\)](#) | [Terms of Use \(Updated\)](#) | [EEO](#)

[More news and information from our local news partners](#)

Inergize
DIGITAL This site is hosted and managed by [Inergize Digital Media](#).