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FALL 2014



Annual Report

Curing Cancer, One Child at a Time

The other day, a reporter asked me if our mission was to fund cancer research. I replied it wasn't. **I told her that our mission was to cure cancer.** For me it is an important distinction. One is an exercise while the other is a conclusion to a battle we should have won years ago. It should have started long before my daughter Elena was diagnosed, and long before precious lives were lost. From the beginning we've always been about action, not of words. Preferring to fund innovative research rather than just foster awareness, I think we have created a revolution in cancer research that goes beyond the advertisement and instead becomes the example.

The researchers who work with The Cure Starts Now have millions of tools and equipment at their disposal. That is not what we fund, we fund their instinct for the possible next breakthrough and their strong will to research those cancers. Most of all we fund those doctors who have the heart to leave their egos at the door, share their data and outcomes and set forth to work with other institutions not because it will further their career, but because it furthers the odds of survival for these kids and finding a cure. At the end of the day, the tools and gadgets will only supplement what truly advances science...and that is heart. Our funding is not exclusive to the latest strategy, hospital or researcher, **instead, it is about these children and about THE cure.**

The Cure Starts Now is comprised of parents around this world, who remain true to our mission...to cure cancer. Many of us have lost a child to cancer, but our fight never ended. We continue to fight because when our children were diagnosed with cancer, our mission began. The families who have built The Cure Starts Now, never leave the fight against cancer. We will remain loyal and steadfast to this mission while children are still battling cancer and until we have found that cure. Thank you for your donations of time, money and efforts to join this mission. **The Cure Starts Now.**



Racers head for the finish line at the 2014 North Carolina Race Against the Odds in Weddington, NC.

Co-Founder / Executive Director
of The Cure Starts Now Foundation

Inspired Giving



Did You Know Fact: Since 2007, you have helped us raise over \$2.6 million dollars in research!

2013 Top Individual Donors*
(Donors not listed in alphabetical order)

Donors \$25,000+

Hope for Caroline, Inc.
Reflections of Grace
Graeter's Manufacturing
Hyde Park Blast
Abstract Displays
The Cure Starts Now Australia
Capital Group

Donors \$10,000 - \$24,999

A Cure From Caleb Society
Abbie's Army
Hogs for the Cause
The Jeffrey Thomas Hayden Foundation
Gold Star Chili
Team Julian Foundation
Starbucks Coffee Company
Smiles for Sophie Forever
Caroline's Miracle Foundation
Mr. Colin Rademacher
Ms. Terry Segerberg
CruCon Cruise Outlet Plus, Inc.
Environments Landscaping
The Bank of New York Mellon
Bank of New Hampshire
Cincinnati Enquirer

Donors \$5,000 - \$9,999

Northern Design Precast, Inc.
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Love, Chloe Foundation
Koons Arlington Toyota
Prestige Audio Visual
JPMorgan Chase
Ex Voto, LLC.
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Mr. & Mrs. Keith Desserich
Mr. Kyle Smith
American Childhood Cancer
Organization
Soar with Grace
Schwab Charitable Fund

Donors \$2,500 - \$4,999

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Reis Promotions
Ms. Brenda Kepler
Dr. John Perentesis
Brew Ha Ha Cincinnati LLC
Ms. Nancy Hesko
Mr. Alex Macdonald
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La Salle High School
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Falvello Dental
Cock & Bull English Pub
Mr. Stefano Dukceovich
Stock Yards Bank & Trust
Jason A. Clapp D.D.S., P.A.
Mr. Howard Dexter
Andover Medical Center
George W. Pynn Masonry, Inc.

Donors \$1,000 - \$2,499

Mr. & Mrs. Jesse Thompson
Dr. Todd Engstrom
Children's Dentistry - Dr. Kindrachuk
and Gilchrist
North State Bank
Mr. Chad Sanders
Mr. Paul Tempesta
Mr. Gary Rutledge
The Bank of America Foundation
Ms. Mary Miller
Mr. Joe Buse
Mr. Andrew Spofford
Ms. Phyllis Volan
Mr. Doug Feeney
Mr. Eric Tone
Bethany Beach Books
Advanced Flooring & Design
Acuitive Solutions
The Isabella Santos Foundation
Mr. & Mrs. Howard Gossage
Rainbow Station at Virginia Beach
NER Construction Mgmt. Corp.
Mr. & Mrs. Pat Collins
Ms. Lisa Watters
Adage Capital Management, L.P
Mr. Steve Wainwright
Mr. Steven Mungle
Southern States Imports of Raleigh
Supreme Lending
Wellpoint, Inc.
Mr. & Mrs. Dave Beck
Mr. & Mrs. Jay Fuller
Valley National Bank
Mr. & Mrs. Dennis Desserich
Dover Area School District
Mr. Greg Dickinson
Ms. Amy Jeacock
Say It In Stitches Inc.
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First Financial Bank
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Dentistry At Rea Village
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Mr. Scott Nisbet
Hazleton Area Little Cougars Wrestling
First Team Auto Toyota
Bell Mortgage
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Primary Health Management, Ltd.
Dependable Masonry Construction
Co., Inc.
Mr. Glenn Cusick
Southern States Imports of Raleigh
Mr. Jim Tanner
Mr. Ted Tignor
Britcher, Leone & Roth, L.L.C
Salvucci Masonry Company, Inc.
Poster Solutions
Daniell Family Foundation Inc.
McLendon Real Estate Services Inc.
Mr. & Mrs. Dennis Gartman
RCI Roofing Supply Co., Inc.
Mr. Rodney Sawyer
Mr. Michael DeBlasio
Jajco, Inc.
Mr. Desmond Martin
Mr. Bob Atchinson

*Categories are determined by the net value of gifts received.



Did You Know?

Donors who are 70.5 years old are able to redirect their IRA minimum distribution to a qualified charity such as The Cure Starts Now until 12/31/14.

Contact us at
info@thecurestartsnow.org
to learn more.



Eat Chili and Help Cure Cancer

Cincinnati Chili restaurant, Gold Star Chili, raises money for pediatric cancer research through their "Cans for the Cure" promotion.

Cincinnati chili favorite, **Gold Star Chili**, has partnered with **The Cure Starts Now Foundation** (CSN) through an innovative program called **"Cans for the Cure"**. Through "Cans for the Cure", Gold Star Chili donates a portion of canned chili sales purchased through local/regional grocery stores to The Cure Starts Now to help raise much needed funds for pediatric brain cancer research. Gold Star Chili recently presented The Cure Starts Now with **\$18,000** in the spring of 2014.

"Gold Star Chili believes in The Cure Starts Now Foundation's commitment to finding a 'homerun cure' for cancer, as over the years, so many in our corporate and restaurant community have had to battle this disease in its many forms," said **Charlie Howard, Vice President of Marketing & Brand Development for Gold Star Chili**. "For us, the fight against pediatric and other cancers is personal and, part of our overall corporate mission to, 'Care about our neighbors and communities and actively participate in events and causes that are important to them'."

Not only does Howard have a great business relationship with The Cure Starts Now through Gold Star Chili, he also has a personal relationship with them as well. His granddaughter, Parker, was diagnosed with a rare form of pediatric brain cancer, ependymoma, Memorial Day weekend in 2010 when she was 22 months old. She was given less than a 5% chance of making it to age five.

"As you can imagine, such news makes you feel totally helpless," said Howard.

Howard and his family are from the Cincinnati suburb of Wyoming, so they were aware of The Cure Starts Now Foundation and were encouraged by family and friends to contact them for support.

"Getting Gold Star Chili engaged with foundation was my way of lessening that feeling of helplessness and a way to take action in a meaningful way," Howard explains.

Gold Star has been a long-time sponsor of The Cure Starts Now's annual Once in a Lifetime Gala & Auction. Cans for the Cure was an additional level of financial support for the foundation and Gold Star recently added on another layer of support with their sponsorship of the Hyde Park Blast and the Beer, Wine & Food Festival. Gold Star plans to maintain all of these programs in 2015.



Members of Gold Star Chili present The Cure Starts Now with a donation generated through their "Cans for the Cure" program.

"Brain cancer is the deadliest of all childhood cancers. We believe it is the 'homerun cure' for all cancers, yet it is the most underfunded," said **Brooke Desserich, Executive Director of The Cure Starts Now**. "We're thrilled to partner with Gold Star to create an easy way to fund groundbreaking research and innovative treatments for these children."

These days Parker is thriving. She has been cancer-free for more than three years and is doing well in the first grade at Wyoming Hilltop Elementary School. Parker is also an active participant in many CSN events. She has attended the gala, the Beer & Wine festival and this year, ran her second Hyde Park Blast race as a registered participant in her jogging stroller.

"The biggest thing Parker and our family got from The Cure Starts Now Foundation was hope. Hope that a cure for pediatric brain cancer is not too far down the road," said Howard.

To date **over \$32,000** has been raised through the "Cans for the Cure" campaign. To learn more about "Cans for the Cure" or The Cure Starts Now Foundation, please visit www.thecurestartsnw.org.

To find out how to become a partner with CSN, please contact us at events@thecurestartsnw.org.



Parker, along with her father and grandfather, before running The Hyde Park Blast.



3rd Graders Wage "Penny War" on Cancer

Penny War at Fred Becker Elementary School in Waterloo, IA benefits The Cure Starts Now.

"It all started with 5 third grade girls who wanted to do a service project."

SUNNI HART- SERVICE

During the end of the 2014 school year, students at Fred Becker Elementary School in Waterloo, IA wanted to do something to help kids with cancer.

A group of third graders brainstormed a great way to get the rest of the school involved. After much discussion the "Penny War" began.

The students challenged each hallway to come up with pennies to benefit The Cure Starts Now Foundation. The hallway with the most pennies enjoyed ice cream as a treat. The group of five third-graders planned the whole fundraiser.

They organized the materials, made posters to advertise and promote, collected the pennies each day and sparked the passion not only in the students, but their families and the community as well.

The girls gave up their recess for about three weeks to do all of the planning and executing.

After the fundraiser was over, one of the girls came up to the Mrs. Sunni Hart, the service project coordinator, and said, "Mrs. Hart, what are we going to do now?"

"Well, you are going to go back to being regular 3rd graders", Hart said.

The student replied, "Oh, I don't want to do that!"

In the end this group of dedicated students raised \$1,579 for pediatric brain cancer research and were excited to benefit The Cure Starts Now and the families it supports.

START AN EVENT IN YOUR AREA!



The Cure Starts Now has many opportunities for communities to help make a difference in the fight against brain cancer. Take advantage of events already in place such as Race Against the Odds, Caps for the Cure, Make-A-Stand & more!

Have an idea of your own?
Contact us at :

events@thecurestartsnow.org
or call 513-772-4888

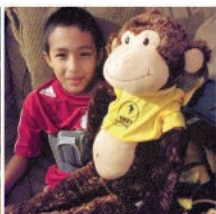
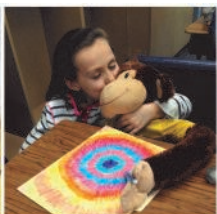
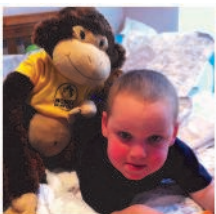
Monkeys on the Move

Monkey in My Chair is a beneficial program from The Cure Starts Now that helps cancer patients stay connected to their classmates. Each child is provided with a "monkey kit" which includes a big stuffed monkey that takes their place in school when they are unable to be there.

The kits include the monkey with a backpack, a book to help teachers explain to students the situation their classmate is facing and how it affects them, teacher companion guide, along with other items that can be utilized by the child and/or their classmates. All kits are sent out at no cost to the families or hospitals.

Monkey in My Chair is made possible through sponsorships and donations. Since 2011, you have helped us find 2,500 monkeys homes with brave children battling cancer. Our monkeys have ventured to places such as Oklahoma, California, Canada and Australia!

If you would like to help us put a monkey in the loving arms of a child battling cancer, please visit www.monkeyinmychair.org for more information.



2013 Annual Report

Financial Analysis

Balance Sheet

For the Fiscal Year Ended December 31, 2013

Assets

Cash and cash equivalents	\$735,420
Investments	\$354,938
Inventory	\$111,434 *
Other assets - Prepaid expenses	\$67,922
Total assets	<u><u>\$1,269,714</u></u>

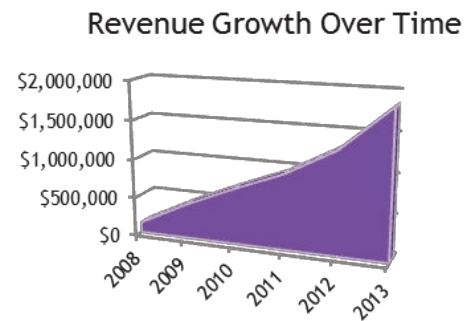
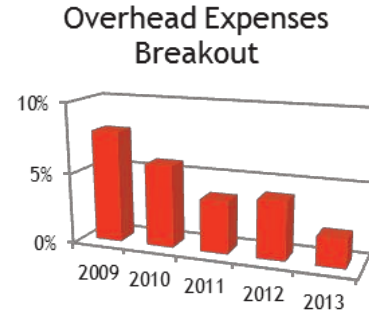
Liabilities

Accounts payable	\$7,530
Grants payable	- **
Other liabilities:	
Accrued compensation	\$1,882
Deferred revenue	\$35,201
Total liabilities	<u><u>\$44,613</u></u>

Net Assets

Unrestricted	\$1,225,101
Total net assets	<u><u>\$989,984</u></u>
Total liabilities and net assets	<u><u>\$1,269,714</u></u>

* Inventory consists of stocking 5,000 Monkey in My Chair kits to prepare for demand.
 ** It is a practice of CSN to pay and declare grants at the same time so no future grants are indicated as a liability.



Statement of Activities and Changes in Net Assets

For the Fiscal Year Ended December 31, 2013

	Unrestricted	Temporarily Restricted	Permanently Restricted	Total
Revenue, Gains, and Other Support				
Contributions	\$242,063	\$14,123	-	\$256,186
In-kind donations	\$62,708	-	-	\$62,708
Special event revenue	\$1,522,642	-	-	\$1,524,488
Investment return	\$6,484	-	-	\$6,484
Net assets released from restrictions	\$104,221	(\$104,221)	-	-
Total revenue, gains, and other support	\$1,938,118	-\$90,098	-	\$1,849,866
Expenses				
Program services:				
Medical research	\$805,771	-	-	\$805,771
Monkey in My Chair	\$113,250	-	-	\$113,250
Medical symposium	\$112,560	-	-	\$112,560
Family support program	\$29,452	-	-	\$29,452
Fundraising	\$522,734	-	-	\$522,734
Management and general	\$30,982	-	-	\$30,982
Total expenses	\$1,614,749	\$0	\$0	\$1,614,749
Increase (Decrease) in Net Assets	\$325,215	-\$90,098	-	\$235,117
Net Assets - Beginning of year	<u>\$899,886</u>	<u>\$90,098</u>	<u>-</u>	<u>\$989,984</u>
Net Assets - End of year	<u><u>\$1,225,101</u></u>	<u><u>\$0</u></u>	<u><u>-</u></u>	<u><u>\$1,225,101</u></u>

Note 1 - Tax form 990 is available online and full audited financials are available upon request.
 Note 2 - Net assets were high due to preparation of 2013 DIPG Symposium and grant cycle in 2013. DIPG Symposium takes place every other year.

A Collaborative Effort

DIPG Collaborative brings together dozens of foundations and institutions to find the "homerun cure".

For nearly 7 years, The Cure Starts Now has tirelessly committed itself to the very best in homerun cancer research, both locally and globally. Even with limited funds, it has taken the lead on many initiatives that today are being heralded as the next great cure strategies at much larger cancer non-profits.

How that has happened is no accident. Starting in 2011, the Medical Advisory Council of The Cure Starts Now embarked on a mission to improve research transparency, eliminate duplication in the face of limited funding and develop cooperative links to strengthen innovation. The result was the DIPG Collaborative, a group today that numbers over 13 other partner foundations and countless researchers stretching from the United States to Canada and Europe and Australia. Some of these institutions include Cincinnati Children's Hospital, St. Jude, Sick Kids Hospital, Sloan-Kettering, Dana-Farber, Duke, Yale, Stanford and more.

In just four short years since the first meeting of the Collaborative held in Cincinnati in 2011, nearly \$1.8 million has been spent through the Collaborative group, not including additional research funded separately through The Cure Starts Now since 2008. Best of all, by working together, the foundations of the Collaborative have streamlined research, effectively doubling the impact of the precious investment that we all make for our children.



Members of The Cure Starts Now talk to a crowd about DIPG and the "homerun cure" at the annual ISPNO conference in Singapore.

And in 2015, The Cure Starts Now and the DIPG Collaborative seek to expand their efforts - offering an unprecedented investment of over \$1.2 million for the homerun cure. Research works best when not only researchers collaborate but so do the foundations that fund them.

Through this revolutionary partnership, nearly 40% of every dollar donated makes it directly where it is needed most, sparing waste often caught in hospital overhead costs and wasted dollars funding effectively the same medical research at multiple institutions. In doing this, not only are we all supporting the homerun cure that may offer clues to a comprehensive cure for all cancers, but we are also supporting a global effort that may be the most efficient research dollar available.

To learn more about the Collaborative effort, visit www.dipg.org/homerun.

Research Funded to Date

2008

St. Jude—\$25,000
CCHMC—\$50,000

2009

St. Jude—\$10,000
CCHMC—\$50,000
St. Jude—\$50,000

2010

Weill Cornell—\$91,470
CCHMC—\$75,000
CCHMC—\$35,000
St. Jude—\$35,000

2011

Sydney Children's—\$100,000
Doernbecher—\$100,000
Duke Children's—\$82,049
Texas Children's—\$100,000

2012

CCHMC—\$219,000
Stanford—\$35,589
Texas Children's—\$100,000
St. Jude—\$15,000

2013

Children's Cancer Institute AU—\$100,000
CCHMC—\$205,000
Lurie Children's—\$100,000
Children's National—\$99,979
Yale—\$100,000
Duke Children's—\$85,394
Monash Institute—\$100,000
Sick Kids Hospital—\$100,000
Texas Children's—\$100,000
Dana Farber—\$50,000

2014

UCSF—\$100,000
Sick Kids Hospital—\$99,400
Institute of Cancer Research UK—\$95,325
VUMC—\$32,529

\$2.6 Million

And Counting...



Keith Desserich of The Cure Starts Now presents Dr. Li of Texas Children's Hospital with a grant for \$100,000.



Curing Cancer, One Cap at a Time



Caps for the Cure is a fun and easy fundraiser that has thousands of students participating each year.

Caps for the Cure is a fun and easy way for schools to support their peers and raise much needed funds and awareness for pediatric brain cancer research. Since 2008, schools all across the United States and Australia have helped us raise thousands of dollars for innovative research.

The program is very simple: students wear a hat for a day to show their support for children battling cancer. In exchange for their ability to wear a hat for the day, students will donate \$1.00 or more to The Cure Starts Now.

Caps for the Cure is a quick and easy way to raise much needed funds for cancer research. The Cure Starts Now supplies participating schools with all of the materials needed for a successful event.

Planning kits contain all handouts, reminder stickers, signage as well as a small appreciation gift for the kids.

Many schools have taken the fundraiser and made it their own by using some of these great ideas.

- Have the classes compete with each other to collect the most money.
- Have a teacher or staff member offer to do something crazy (shave their hair, wear PJ's to school, dye their hair pink) if they raise a certain amount of money.
- Offer an ice cream/pizza party or other incentive if they reach a certain goal.

Be creative! Kids always like a challenge and this is a great way to teach them the benefit of giving.

To register your school or get more information, please email us at events@thecurestartsnow.org. See below for some wonderful photos we have received from our participating schools!



Other Ways to Help the Cause



You can help raise money for CSN by supporting our ongoing partnerships with these great companies listed below.

Admonish Clothing - Admonish Clothing Company will donate the profit of each sale in their "Designs by Tyler" section to The Cure Starts Now to benefit cancer research.



Good Search - Use GoodSearch.com for all of your internet searches and online shopping. Every time you search, a small fee is made available to the foundation.

AmazonSmile - Shop online with Amazon and they will donate 0.5% of the price of your eligible AmazonSmile purchases to our cause.



iGive.com - Help The Cure Starts Now earn money whenever you shop online. iGive is a free service where shopping at any of 1482 stores like Amazon, Travelocity, Overstock, and many more, means a donation to our cause.

Cans for the Cure - A portion of every canned Gold Star Chili purchase is donated to The Cure Starts Now Foundation to fund cancer research.



Pura Vida Bracelets - Inspired by The Cure Starts Now logo, this artisan bracelet handmade in Costa Rica lets you show off your support for CSN and our mission. \$1 of each bracelet sold is donated back to our cause.

Couture to Cure - Couture to Cure is a special collection of one-of-a-kind and limited edition designer jewelry handmade in the US by ExVoto Vintage Jewelry. All proceeds go to The Cure Starts Now.



The Cure Starts Now Nail Polish by Lac Attack - Made for The Cure Starts Now, all profits from sales of this color will benefit the foundation. Based on the foundation's colors, a mixture of matte blue, purple and yellow glitter in a clear base.

eBay Giving Works - Selling items on eBay? You can donate a portion of your winning bid to The Cure Starts Now.



Kroger Community Rewards - Kroger Shoppers can help us earn a donation from Kroger. Simply link our non-profit number, which is 83081, to your Kroger Plus Card. Simply register your Plus Card online at Kroger.com

Elena's Blueberry Pie Ice Cream - Originally slated for a limited run, Elena's Blueberry Pie is now a permanent fixture on the Graeter's menu with a portion of the proceeds from every pint sold benefiting CSN.



The Cure Starts Now Visa Platinum® Rewards Card - Use your The Cure Starts Now Visa card to earn points towards airline tickets and merchandise.

Ella's Blend Bull Run Coffee - With a little bit of HOPE! Medium Roast. For every bag of Ella's Blend sold, 25% will benefit The Cure Starts Now.



SeCURE Payments - A partnership between The Cure Starts Now and Infintech, this innovative payment processing system will guarantee to beat or match what you currently pay for processing fees.

For complete information on each of our partnerships, or to learn how your company can get involved, please visit www.thecurestartsnow.org and click on the events & partnerships tab.

Lauren Hill, Encourages People to 'Savor Every Moment' in Her Fight Against Brain Cancer

18-year-old diagnosed with DIPG continues to embrace a new perspective on life.

Written by Sarah Buellerman, Marketing & PR Coordinator for The Hyde Park Blast



Lauren Hill with her "Team Lady Tiger 22" team at the 2014 Hyde Park Blast. Hill was the 2014 Blast Ambassador.

On Nov. 20, 2013 Dr. Mariko D. DeWire and her team filed into 18-year-old Lauren Hill's hospital room at Cincinnati Children's Hospital Medical Center. "They kept filing in," Lauren vividly recalls. "They were all shoulder-to-shoulder and scrunched up. They didn't look like it was good news."

Lauren's gut instinct was right -- and on that evening, huddled together with her parents, Lisa and Brent Hill, Lauren's life abruptly changed. Lauren was diagnosed with Diffuse Intrinsic Pontine Glioma (DIPG), a rare, inoperable brain tumor.

"We were trying to swallow it and keep our composure, without throwing up or passing out," Lisa says.

Flashback: The Events Leading Up

During her senior year at Lawrenceberg High School in Indiana, Lauren started to notice feelings of fatigue and dizziness, in early November, during basketball practices. She brushed it off, however, assuming she was out of shape since she hadn't played soccer in the fall. It was the start of her senior season with the Lawrenceburg Lady Tigers and she was excited to be back at home -- on the basketball court. "I didn't want to say anything because I was afraid it would end my senior year of basketball and I wanted to keep playing," she explains.

The fatigue and dizziness continued, but days later, another symptom kicked in: Lauren's balance was off -- and she was getting frustrated, as each symptom affected her performance on the court.

Then, one day at school, her tongue went numb. Lauren figured it was because she'd been sucking on cough drops all day. When the numbness never went away, Lauren got anxious.

At the urging of a teammate, Lauren told her mom, who decided Lauren should go to urgent care. The next 36 hours were a whirlwind. Lauren was sent to the emergency room at Cincinnati

Children's to have a CT scan, as her medical team thought she may have sustained a concussion or head fracture from a run-in she had with a teammate at practice the week prior. She stayed at the hospital overnight and started noticing other symptoms -- all lining up on the left side of her face. Her left pupil was dilated and her head tilted to the left during her neurological exam.

The Life-Altering Diagnosis

After an evaluation with the ophthalmology department to rule out any visual issues and a two-hour MRI, Lauren and her parents received the shocking news. Almost instantaneously, Lauren shifted into fight mode. "She must've whipped off 20 questions," Lisa adds. "At one point, she talked about freezing eggs."

Less than a month later, Lauren began an aggressive six-week treatment plan, consisting of radiation treatments and oral chemo therapy -- all while attending school and playing basketball, missing only one game, for her Make-a-Wish trip to Hawaii.

Since her diagnosis, Lauren has gone through a wide range of emotions. First, it was anger, saying she often wondered -- and still does: "Why did this happen to me? Why does this happen to anyone?"

Then, she felt hopeless. Since the diagnosis, Lauren lost 23 pounds, and while she still has her bad days, Lauren says life is much different now. "No day is promised," she points out. "It's important to realize the importance of spending time with your family and friends. You need to savor every moment."

And, that's exactly what Lauren does -- all with a smile on her face. When she's not spending time with her family and friends, studying in the classroom or playing basketball, she volunteers. She's helped coach her younger sister, Erin's, soccer team, as well as local basketball teams.

Lauren also spends time with her new puppy, Sophie Kelley, named after her friend Brendan Kelley, who passed away in March 2013. Her social worker, Maureen, connected Lauren with Brendan. They frequently crossed paths at the hospital and grabbed dinner together a couple times, too. They bonded over their diagnosis.

A New Perspective

Not only has Lauren embraced a new perspective on life, she also views cancer through a new lens. In March, she was asked to be the CSN ambassador for the 2014 Hyde Park Blast, Presented by Richards Industries, and accepted without hesitation. She was also honored to succeed Brendan, who served as the 2013 ambassador. "The original plan was that we'd do it together, but I'm excited to follow in his footsteps," she says.

Lauren was also thrilled the money raised from the Blast goes to The Cure Starts Now—dedicated to raising money specifically for brain cancer research, the deadliest of all childhood cancers, yet the most underfunded. Lauren is using her voice to bring awareness to DIPG, which typically affects children between the ages of 5 and 7. Lauren has spoken publicly and has been featured on local news.

"If they solved the mystery of this cancer, they could solve all cancers," she explains.



CSN Chapter Locations



Did You Know Fact: With 27 Locations in 3 countries, CSN is one of the fastest growing cancer charities!

- Mobile, Alabama** - Stephanie Campbell
- Montgomery, Alabama** - Elizabeth & Pat Adams
- Australia** - Ren Pedersen
- California** - Jackie Harrison
- Canada** - John Feradi
- Colorado** - Katie Sarles
- District of Columbia** - Neely & Jonathan Agin
- Florida** - Sandra & Doug Howison
- Illinois** - Deb Fuller
- Indiana** - Lynn & John Whittington
- Kansas** - Heidi Feyerherm
- Louisiana** - Erin Sarrat
- Massachusetts** - Lisa & John Mackintosh
- Michigan** - Amy & Michelle Loforte
- Minnesota** - Erika & John Hauschildt
- Nebraska** - Jamie Svatos & Amy Brodersen
- New Hampshire** - Alison & Jesse Thompson
- New Jersey** - Amy & Joseph Stein
- North Carolina** - Renae & Mark Newmiller
- Ohio** - Brooke & Keith Desserich
- Pennsylvania** - Rebecca & Chad Arnold
- Tennessee** - Jody & Dennis Desserich
- North Texas** - Michelle & Steve Bjornberg
- Southeast Texas** - Cristy Burnett
- Utah** - Tiffany & Zac Huish
- Virginia** - Ginny & Dee Pritchett
- Wisconsin** - Julia McAndrews & Sydney Jedlicka



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 Rebecca Palen, National Outreach & Chapter Coordinator
 Heidi Feyerherm, Monkey in My Chair Administrator/ DIPG Collaborative Coordinator
 Rick Merk, Development & Family Outreach Coordinator
 Jeff Branhan, National Race Director

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INTERESTED
 IN STARTING
 A CHAPTER?



The Cure Starts Now is quickly adding chapters all over the country and even the world.

Want to start your own chapter? Contact us at :

events@thecurestartsnw.org
 or call 513-772-4888

Team Work



Top Left: The Hyde Park Blast –Cincinnati, OH, Top Middle: Bowling for a Cure—Pioneer, CA, Top Right: Hogs for the Cause—New Orleans, LA, Bottom Left: Halfway to St. Paddy's Day—Wrentham, MA, Bottom Middle: Beer, Wine and Food Festival—Glendale, OH, Bottom Right: Carnival for the Cure—Columbus, IN



Top Left: Montclair State Men's Soccer Team Fundraiser—Monclair, NJ, Top Middle: On Course Fore a Cure—Suffolk, VA, Top Right: Race Against the Odds North Carolina—Weddington, NC, Bottom Left: Once in a Lifetime Gala & Auction—Cincinnati, OH, Bottom Middle: Papillion Days Parade—Papillion, NE, Bottom Right: National Race Against the Odds—Arlington, VA



10280 Chester Road
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2014 Progress & 2013 Annual Report

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Upcoming Events

11/14/2015	Monkey in My Chair Auction	Salina, KS
11/15/2014	A Night to Beat the Odds	Arlington, VA
3/21/2015	Race Against the Odds—VA	Hampton, VA
4/18/2015	Once in a Lifetime Gala	Cincinnati, OH
4/23-25/2015	DIPG Symposium	Chicago, IL
5/15/2015	On Course Fore A Cure	Suffolk, VA
5/16/2015	Race Against the Odds—NC	Weddington, NC

For additional events go to www.thecurestartsnow.org/events
To start an event in your area, send an email to events@thecurestartsnow.org

Lending A Hand

Darlene (far right) shaved her head at our Bowling for a Cure event back in April raising \$1,500!



Rockcreek Elementary School in Columbus, IN raised over \$714 in their Caps for the Cure fundraiser.



SpeedKidz Elite Team donated \$1,032.77 through their Share the Love Bake Sale.



Jersey Mike's of Highland Village, TX partnered with the North Texas Chapter for a 5-day fundraiser in celebration of their new store opening.

