



be a hero.

Help cure cancer, one child at a time.

 THE CURE STARTS NOW FOUNDATION
www.thecurestartsn.org

FROM THE DIRECTOR

Curing cancer, one child at a time. It's how The Cure Starts Now was founded five years ago and remains our foremost goal still today. In many ways, our efforts are unlike the mission of any other charity: to cure cancer by focusing on those cancers that experts believe will offer us clues to a universal cure for cancer rather than simply fighting cancer by the numbers.

Still, in the beginning, "the cure starts now" wasn't just a name, it was a promise. Written as a pledge in a journal entry to our daughters, it underscored the need to revolutionize the way we fight cancer while offering hope to those cancers too often lacking fundamental research. Today, The Cure Starts Now is one of the fastest growing pediatric cancer charities in the world, with 26 chapters, all committed to a cure for cancer through science and translational research.

Pioneering Research

In our search for the cure, we are not alone. Joined by institutions, foundations and individuals, The Cure Starts Now has been involved with the funding of over \$1,000,000 in pediatric cancer research since its creation occurring at over 17 of the best hospitals and institutions worldwide. From state-of-the-art mouse modeling to unprecedented registry cooperation and drug screening, some of the very best in cancer research is possible because of your support.

This year marked another historic year in the progress of the charity as we became a founding member of the Diffuse Intrinsic Pontine Glioma Collaborative. Initially a product of the DIPG Symposium of 2011 held in Cincinnati, today the DIPG Collaborative involves the combined efforts of 12

foundations, all unified in the pursuit of the cure to DIPG. Common to our own origins, this cancer not only plagues our children, but has also been identified as one of the main battles in our fight for a "homerun" cure for all cancers, principally because of its natural resiliency to most treatment methods thereby forcing us to do more.

Hope for the Spirit

2012 also marked a new chapter for The Cure Starts Now with our administration of the successful Monkey In My Chair program. Created by Heidi Feyerherm in tribute to her daughter, this innovative program was re-organized and brought under the management of The Cure Starts Now in an attempt to help more children and improve the overall reach of both organizations, while not diminishing our ability to fund research as our primary goal. With the simple mission of providing support for children fighting all forms of cancer through their school and with their friends, today the Monkey In My Chair program touches hundreds of children in over 120 hospitals nationwide.

Organizational Changes

Finally, 2012 brought changes to The Cure Starts Now, both with our expanded offices and the addition of two very talented employees that we welcome.

Today, more than ever, I can say that the promise we made to both our daughters, Elena and Gracie, is becoming more of a reality each and every day. And it is because of your support that one day we will find that cure for all.



*Brooke Desserich,
Co-Founder / Executive Director
with her late daughter, Elena*

2012

Progress & 2011 Annual Report

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Inspired Giving

2011 Top Individual Donors*

Donors \$25,000+

Capital Group Companies
Graeter's Manufacturing
Jeffrey Thomas Hayden Foundation
Reflections of Grace
TAGI, LLC / Mr. & Mrs. Keith Desserich

Donors \$10,000-\$24,999

Benny's World Foundation
Cancer Free Kids Foundation
Groupon
Mr. & Mrs. Tim Hayden
Hogs for the Cause
Mr. Colin Rademacher
Smiles for Sophie Foundation
Soar with Grace Foundation

Donors \$5,000-\$9,999

Mr. & Mrs. Bruce Axmacher
Bent, LLC
Beyer Kia
Children's Memorial Hospital
Mr. & Mrs. Michael Eng
Gold Star Chili
Lanmark Staffing
Marc Apodaca Jr. Children's Glioma Foundation
Max Lacewell Foundation
The Morgan Adams Foundation
Ms. Jane Murphy
Nestle
Shemenski Foundation
Sunny Delight
Treble Tapestry

Donors \$2,500-\$4,999

Arabian Horse Club of Connecticut
Mr. & Mrs. John Arents
Bank of New York Mellon
Cavalier Distributing
Cincinnati Childrens Hospital Medical Center
Ellison Elementary School
Ex Voto, LLC
Ms. Kathy Forman



THE "HOMERUN" CURE

"The Cure Starts Now focuses to the heart of what makes tumors tick."

- John P. Perentesis, Cincinnati Children's Hospital Medical Center – Director of Oncology

Graeter's / Tedesco, LLC
Mr. & Mrs. Paul Haaga
JPMorgan Chase
Lone Pine Foundation, Inc.
Mr. Kyle McLaughlin
Network for Good Foundation
One Cause One Community Foundation
Plummer & Associates
Mr. & Mrs. Christopher Ragland
Riah's Rainbow Foundation
Rotary Foundation of Cincinnati
Mr. & Mrs. Dan Rush
The Spirit of Cincinnatus Foundation
State Street Bank & Trust Co.
Stock Yards Bank & Trust
United Way of Benton and Franklin Counties
Ms. Angie Williams

Donors \$1,000-\$2,499

Allstate Foundation
Back to Health Center
Bank of America
Mr. & Mrs. Phillip Banks
Brainlab, Inc.
Mr. William Brown
Mr. & Mrs. Mike Burck
Carter's Crusaders Foundation
Chick-fil-A
Clark, Schaefer, Hackett & Co.
Continental Capital Management, LLC
Crystal City Sports Pub
Ms. Rosemary Daley
Mr & Mrs. Dennis Desserich
Mr. & Mrs. Stefano Dukcevich
Mr. & Mrs. Kevin Feazell
Mr. & Mrs. Brad Fielden
Mr. & Mrs. Frank Flannelly
Ms. Deb Fuller
Glebe Elementary PTA
Ms. Debbie Goforth
Gopher Industrial, Inc.
Green Vision Construction, LLC
The Grove Wine and Spirits
Mr. & Mrs. Syed Hossain
Mr. & Mrs. Zac Huish
Mr. & Mrs. Jean Janelle
Mrs. Ellen Joodi
Mr. Brian Kavanaugh
Keypoint Government Solutions, Inc.
Ms. Allie Kury
Mr. & Mrs. Kevin Larkin
Lou Henry Elementary
Dr. Suzanne Matunis
Mr. & Mrs. Sean McGrath
MCT Credit Union
Miles That Matter Foundation
MTX Wealth Management, LLC
Ms. Kim Mullen
Mr. Jason Napora & Ms. Alison Momeyer
Mr. Scott Neiheisel & Ms. Cheryl Koopman
Ms. Donna O'Connor
Mr. Jeff Oehler
Phillips Elementary
Pie-Tanza, LLC
Mr. & Mrs. David Pritchett

Ms. Raffaella Rizzi
Mr. & Mrs. Jerome Ruthman
Mr. & Mrs. Ryan Rybolt
Sagatov Associates
Mrs. Melissa Saladonis
Mr. & Mrs. Rodney Sawyer
Mr. & Mrs. Rob Schoborg
Mr. & Mrs. Mike Schraer
Mr. & Mrs. John Schultz
Mr. Dan Schwenker
SM Energy
St. Andrew the Apostle School
Mr. Mel Summe
Mr. & Mrs. Garet Svatos
The Tatonut Shop
Mr. & Mrs. Richard Theaker
Mr. Eric Tone
Mr. Rodney Townsend
Velco, Inc. dba Coit Services
Viox
Mr. & Mrs. Ted Waller
Mr. & Mrs. Andy Ward
Washington Elementary School
Ms. Betsy Weiner
Ms. Elizabeth Wilson
Wilson Elser
Mr. & Mrs. Todd Woodhouse
Mr. & Mrs. Jim Wycoff

*Categories are determined by the net value of gifts received.

Not Just Another Cancer Charity

It all started with a girl named Elena Desserich. Diagnosed with diffuse intrinsic pontine glioma at the age of 5, she inspired thousands of people nationwide through her notes of love, hidden around her house that her parents would find after her passing. In time her story would be told in a bestselling book titled "Notes Left Behind", benefiting The Cure Starts Now Foundation. Her artwork today serves as our logo and our inspiration to the fight we carry on in her name and for other children in over 25 locations worldwide.

The Cure Starts Now is not just another cancer charity. Instead we are dedicated to the "homerun cure" for cancer, believing that we can reach THE cure by focusing on the science of cancer and developing innovative strategies rather than simply fighting cancer by the numbers. And by focusing on those cancers that experts believe will lead us to entirely new treatment strategies, we may finally win the war against cancer rather than to simply fight it.

What started with just one child now becomes the mission of people worldwide. The fight begins today and The Cure Starts Now.



Charitable Entrepreneurism

"Graeter Giving"



Sometimes the best way to cure cancer is with a little cream and sugar.

And that is exactly what The Cure Starts Now and Graeter's Ice Cream has been trying to accomplish since their partnership began in 2008.

Headquartered in Cincinnati, OH, Graeter's French Pot Ice Cream, handmade chocolate confections and fresh baked goods have become traditions in the Queen City and locations nationwide.

Charitable Entrepreneurism, when a company constructs a business venture around the idea of giving back, especially one of great magnitude, is what defines the relationship between Graeter's and The Cure Starts Now.

"The Cure Starts Now is local and close to home. It's a great family out to make a difference", says Chip Graeter, co-owner of Graeter's. "For Graeter's, I love having one major charity that we support that is local and fits with our values and mission."

Graeter's annual Cones for the Cure campaign is a perfect example of charitable entrepreneurship.

Not only does Graeter's have a popular flavor of ice cream that benefits the charity year round, every September, as part of their continued support of The Cure Starts Now, Graeter's gives away free scoops of that popular flavor of ice cream, Elena's Blueberry Pie.

Starting in 2008 as a wish for the "Once in a Lifetime Gala", the Groteke family and Graeter's got together to create Elena's Blueberry Pie ice cream, named after Elena Desserich.

Since then, the bestselling flavor has grown in its appeal and is now being sold nationwide with additional supermarkets added every day.

And in tribute to her inspiration, the pints are decorated with her celebrated heart painting that also serves as the logo for The Cure Starts Now with proceeds from the flavor benefiting the efforts of the foundation.

"We couldn't keep the flavor in stock. It sold out four different times and at one point we had to take a step back and say you know what, this is bigger than just an ice cream flavor", says Nick Whitney of Graeter's.

Cones for the Cure helps spread the word about The Cure Starts Now and its mission to find a cure for all cancers by focusing on pediatric brain cancer. During the two-week campaign, guests that visit a Graeter's store during the campaign period have the opportunity to donate a \$1 or \$5 "Cone for the Cure." Graeter's will also offer a \$15 savings booklet for every donation of \$5 or more to The Cure Starts Now.

"It may be the very best way to make a difference while treating yourself to the best ice cream around," says Graeter.

Graeter's supports The Cure Starts Now year-round in other ventures, including sponsoring the prestigious "Once in a Lifetime Gala". As long as The Cure Starts Now continues their effort to end cancer, Graeter's "Graeter Giving" will continue until a cure is found.

"The Cure Starts Now started in Cincinnati, now, like Graeter's, it is expanding across the country," says Richard Graeter, co-owner of Graeter's. "Curing cancer is not just a local issue, and our support of CSN here at home allows us to make a positive impact on the lives of our customers wherever they may live."

To learn more about Graeter's please visit www.graeters.com.



The Graeter's Family with Keith Desserich, Chairman of the Board of The Cure Starts Now, during the check presentation for the 2011 Cones for the Cure campaign.



Graeter's Elena's Blueberry Pie ice cream, named after 6-year-old Elena Desserich. A portion of each pint sold benefits CSN.



A Graeter's employee dressed up as a super hero during Cones for the Cure to spread awareness about CSN's mission.

A TEAM EFFORT

**Once in a Lifetime Gala**

The Once in a Lifetime Gala is the premiere fundraising event for the Ohio Chapter of The Cure Starts Now. This year's jungle-themed gala saw 900 guests and raised over \$300,000 for pediatric brain cancer research!

**Race Against the Odds**

Started by Jon & Neely Agin in Arlington, VA in celebration of their daughter, Alexis, the couple generously helped grow Race Against the Odds nationwide. Each race honors the children who have battled cancer and those that continue to face that fight. Help us race to find that cure!

**Glendale Beer, Wine & Food Festival**

The Glendale Beer, Wine and Food Festival features craft ales, domestic and import wines and food from some of the most noted eateries in Cincinnati. Proceeds benefit The Cure Starts Now.

MAKING A DIFFERENCE

"The return and gratification in what I do comes from the influence that my work has on kids battling DIPG. It is all about finding a cure and helping one child at a time."

- Rebecca Hartings, National Chapter & Outreach Coordinator – The Cure Starts Now Foundation

The Power of Positive

Although 8-year-old Cynthia Towne has an inoperable brain tumor, she may be the most positive person on the planet.

Being described as strong, fun-loving and energetic by her parents, you would never guess that there was a thing wrong with her.

But, the third grader has a low-grade thalamic glioma (an inoperable, slow-growing, cancerous brain tumor). Diagnosed in June of 2008, she is a true fighter and has accomplished a lot.

Cynthia is the "cover girl" for The Cure Starts Now Foundation's innovative Monkey in My Chair program, which helps keep children who are battling cancer connected to their classroom while they are out of school receiving treatments. At 8-years-old, Cynthia knows the definition of humble.

"She is possibly the loudest extrovert ever created, but she is extremely shy about being the "cover girl" for Monkey in My Chair," says her mother, Katie Towne. "She says that she only lets people take pictures of her because she wants everyone to have a monkey that needs one and she wants to help raise research money for the cure."

Cynthia also had the "once in a lifetime" experience to create the centerpieces for The Cure Starts Now's annual Once in a Lifetime Gala. The end product, seen by hundreds of people, was a beautiful combination inspired by her love for the color yellow and butterflies.

There are optimists, and then there is Cynthia. Her cup isn't usually half-full, it is overflowing. This is what her mother calls her "true gift". If she had nothing else to offer, this would be enough.

"She always exceeds expectations because she never believes that she "can't". She's taught me that it's really hard to fail if you truly believe you will succeed and that a little bit of fun can be stuck in just about anywhere, anytime," says her mother.

Cynthia is currently undergoing chemotherapy and has a hard time conceptualizing the length of time treatment will last, as many children do. Sometimes it feels like the chemotherapy cycle is taking forever and sometimes it is momentarily forgotten when she's feeling well.

So Cynthia has created a "chemo chain", which is her way of taking the positive ("You can do it! It is only 5 days this time!") out of the negative ("This time chemotherapy is expected to last 12 to 18 months.") and making it seem manageable in little chunks of 5 links.

"We made them after her first month was complete, so there were 17 chains of 5 links each. We are, of course, hoping that 12 months stops the growth so that she can rip up the other months all at once! Confetti!" explains her mother.

"Everyone needs something to look forward to and Cynthia can find the fun in every situation. Chains for her room and just the simple pleasure of



Cynthia all smiles, posing with her monkey in her classroom.

ripping one off makes it more than just a "calendar" of sorts!"

Now that Cynthia is older and knows chemotherapy will make her feel really bad some days, she makes the best out of the cancer-treatment routine and gives each task/treatment a positive association.

For example:

- MRI=bubbles and donuts.
- Chemo pills=ripping off a link to her "chemo chain"
- Blood draws="electronics" (TV, handheld games) time
- Missing school=Monkey in My Chair
- Walking to oncology=jumping on all the colored squares in the hallway

Her motto is, "You can't change everything, so change what you can for the better!"

Cynthia's parents are very proud of her as she has come a long way on her journey.

"The reason for CSN and our passion to end childhood cancer doesn't only lie in the blessings we feel and witness every day we are with our children. It lies in the reality of living with cancer," explains her mother.

Getting involved with The Cure Starts Now was her family's way of honoring her strength, hoping for the day she doesn't have to keep fighting because she's cured.

"The reality is that childhood cancer robs both the children who have it and the children who love them. It robs them of a sense of security: "When will it come back?", "When, not if, will I feel sick again from treatment?", "How much time will I have to spend away from my mom and dad while my sister/brother is in treatment?"

Those are just a few of the many reasons that this is a fight worth fighting. Funding research is a viable way to say "I fight cancer for those I love." We fight for those who had it, those who have it, and those who will."

- Written by Cynthia's mother, Katie Towne

CSN Chapter Locations

Serving Families across two countries in 26 chapters

Alabama – Elizabeth Adams
 Arkansas – Shawna Willingham
 Australia – Ren Pedersen
 California – Jackie Harrison
 Colorado – Katie Sarles
 District of Columbia – Jonathan & Neely Agin
 Florida – Doug & Sandra Howison
 Georgia – Patsy Mercer
 Illinois – Deb Fuller
 Kansas – Heidi Feyerherm
 Kentucky – Stephanie Edmunds
 Louisiana – Erin Sarrat
 Massachusetts – Lisa & John Mackintosh
 Michigan – Amy & Michelle Loforte
 Minnesota – John & Erika Hauschmidt
 Nebraska – Jamie Svatos & Haley Cortez
 New Jersey – Amy & Joseph Stein
 New York – Jon & Anne Cinelli
 North Carolina – John & Renae Newmiller
 Ohio – Brooke & Keith Desserich
 Pennsylvania – Rebecca & Chad Arnold
 Tennessee – Jody & Dennis Desserich
 Texas – Dallas – Colleen McColloch
 Texas – Houston – Cristy Burnett
 Utah – Zac & Tiffany Huish
 Virginia – Ginny & Dee Pritchett



Interested in starting a chapter?
 Email events@thecurestartsn.org

CSN Boards & Councils

Current as of October, 2012

Board of Directors

Keith Desserich, Chair
 Gavin Baumgardner, DO
 Doug Desserich
 Tamara Ekis
 Heidi Feyerherm
 Trent Hummel, MD
 Kyle McLaughlin
 Ginny Pritchett
 Melissa Saladonis

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 Deb Fuller
 Jamie Svatos
 Cristy Burnett
 Neely Agin
 Erin Sarrat
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 Matthew D. McCormick
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 Jim Wycoff

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 Jonathan Agin
 Keith Desserich

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 Emily Quayle

Monkey Council

Heidi Feyerherm, Chair
 Deanna Morgan
 Dee Watson
 Ken Miller
 Dr. Maria Rapp
 Nedra Elbl
 Lisa McPherson

The Cure Starts Now Staff

Brooke Desserich, Executive Director
 Jen Gault, PR & Marketing Coordinator
 Rebecca Hartings, National Outreach & Chapter Coordinator

A TEAM EFFORT



Giving Hope Gala

The Giving Hope Gala, put on by the Texas-Houston chapter of CSN, is held in memory of Corbin Burnett and in honor of Indy Parkhurst, who is currently battling DIPG. The 2011 Giving Hope Gala saw 500 guests and raised \$50,000 for vital pediatric brain cancer research.



On Course Fore a Cure

On Course Fore a Cure is the premiere fundraising event for the Virginia Chapter of The Cure Starts Now Foundation and is held in memory of Morgan Pritchett. Over 150 participated in the golf event which raised net proceeds of \$75,000.



Hyde Park Blast

The Hyde Park Blast is a 4 mile run/walk that takes place each year in historic Hyde Park, OH. The Blast is committed to helping find the cure for cancer and supporting those in our community who are fighting the disease. Last year, CSN received a generous donation of \$30,000 from the Hyde Park Blast.



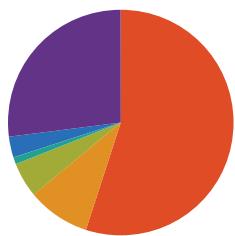
Caps for the Cure

Schools across the country help us in the battle against brain cancer by allowing their students to wear a hat for the day to show their support for pediatric brain cancer research. In exchange for their ability to wear a hat for the day, students will donate \$1 to The Cure Starts Now.

2011 Annual Report

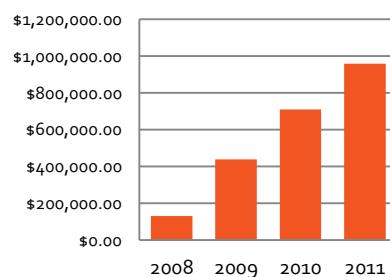
Financial Analysis*

Expenses Breakout



- Medical Research - 55%
- Monkey in My Chair - 9%
- Medical Symposium - 5%
- Family Support Program - 1%
- Management and General - 3.7%
- Fundraising - 27%

Growth Over Time



Balance Sheet

For the Fiscal Year Ended December 31, 2011

Assets

Cash and cash equivalents	335,623
Investments	376,256
Other assets - prepaid expenses	12,774
Total Assets	\$ 724,653

Liabilities and Net Assets

Accounts payable	16,979
Grants payable	155,000
Other liabilities - deferred revenue	88,203
Total Liabilities	\$ 260,182

Net Assets

Unrestricted	451,703
Temporarily restricted net assets	12,768
Total Net Assets	\$ 464,471
Total Liabilities and Net Assets	\$ 724,653

Statement of Activities and Changes in Net Assets

For the Fiscal Year Ended December 31, 2011

Revenue, Gains and Other Support	Unrestricted	Temporarily Restricted	Total
Contributions	363,942	34,938	398,880
Dividend income	24,669	-	24,669
Special event revenue	534,145	-	534,145
Net assets released from restrictions	30,574	(30,574)	-
Total Revenue, Gains and Other Support	\$ 953,330	\$ 4,364	\$ 957,694

Expenses

Medical research	528,789	-	528,789
Monkey in my chair	90,946	-	90,946
Medical symposium	45,321	-	45,321
Family support program	1,306	-	1,306
Management and general	35,532	-	35,532
Fundraising	260,074	-	260,074
Total Expenses	\$ 961,968	\$ -	\$ 961,968
(Decrease) Increase in Net Assets	(8,638)	4,364	(4,274)
Net Assets - Beginning of year	460,341	8,404	468,745
Net Assets - End of year	\$ 451,703	\$ 12,768	\$ 464,471

*Tax form 990 is available online and full audited financials are available upon request.

Research Funded

- Cincinnati Children's Hospital Medical Center - **\$195,000 (January 2012)**
Establishment of an International DIPG Registry
- Texas Children's Hospital - **\$100,000 (November 2011)**
Eliminating Therapy-Resistant Diffuse Intrinsic Pontine Gliomas
- Duke Children's Hospital & Health Center - **\$82,049 (November 2011)**
Preclinical evaluation of systemic and direct delivery of a PDGFR-alpha antibody
- Doernbecher Children's Hospital - **\$100,000 (November 2011)**
Rapid Preclinical Development of a Targeted Therapy Combination for DIPG
- Sydney Children's Hospital - **\$100,000 (August 2011)**
Rapid Development of Targeted Therapies
- St. Jude Children's Research Hospital - **\$35,000 (September 2010)**
Signaling Effectors in Diffuse Intrinsic Pontine Glioma (DIPG)
- Cincinnati Children's Hospital Medical Center - **\$35,000 (September 2010)**
Establishment of a pre-clinical model for pediatric glioblastoma
- Cincinnati Children's Hospital Medical Center - **\$75,000 (March 2010)**
Telomerase: A Therapeutic Target in Pediatric Brain Tumors
- Weill Medical College of Cornell University and Memorial Sloan-Kettering Cancer Hospital - **\$91,740 (March 2010)**
Convection-Enhanced Delivery
- St. Jude Children's Research Hospital - **\$50,000 (July 2009)**
Phase I Study of the combination of Vandetanib and Dasatinib
- Cincinnati Children's Hospital Medical Center - **\$50,000 (July 2009)**
National expansion of the study of Radiotherapy and concurrent Bevacizumab
- St. Jude Children's Research Hospital - **\$10,000 (July 2009)**
(in association with Smiles for Sophie Forever)
Second phase of genetic analysis of DIPG
- Cincinnati Children's Hospital Medical Center - **\$50,000 (September 2008)**
Study of Radiotherapy and concurrent Bevacizumab
- St. Jude Children's Research Hospital - **\$25,000 (September 2008)**
(in association with Smiles for Sophie Forever)
A multi-institutional study of gliomas

Finding the Cure

Homerun Research Making a Difference

Innovative Cancer Registry Expands Globally

Partly inspired by the revolutionary DIPG Symposium of 2011, international collaboration across the U.S., Canada, Australia, the U.K. and France is now a reality.

Building on the foundation established in meetings sponsored by The Cure Starts Now, Cincinnati Children's Hospital, Children's Memorial Hospital and the DIPG Collaborative, Dr. Maryam Fouladi, Director of Neuro-Oncology with Cincinnati Children's Medical Center, has established the world's first DIPG Registry.

A culmination of data amassed in over 14 institutions on three continents, the Registry promises to not only provide unique perspectives and establish patterns of treatment responses, but it also currently provides a framework for collaboration that exists in no other form today.

Fully funded by the DIPG Collaborative, comprised of 11 separate foundations of which The Cure Starts Now Foundation is a founding member, the Registry is the result of a nearly 18-month, \$450,000 grant and partnership with efforts both from Dr. Fouladi and The Cure Starts Now personnel.

"We're pleased to be part of such a ground-breaking effort," says Jonathan Agin, Chapter Director – The Cure Starts Now Foundation, Washington D.C. and member of the DIPG Collaborative Steering Committee, "for in many ways, the Registry not only will help us better understand pediatric brain cancers but it will also develop partnerships between researchers leading to more experimental treatments."

Run by an international network of experts, the Registry collects basic information about DIPG patients as well as their medical history, imaging (scans), and any available biopsy results to link to another database of results from testing available tumor samples.

The long-term goal of the Registry is to establish and maintain a highly collaborative, international, hypothesis-driven research infrastructure that can support a wide spectrum of interdisciplinary and translational projects related to DIPG, which has applications for many other cancers.

Not only for clinical information, the Registry also has implications for patients and families fighting cancer on a personal level with web page access that provides:

- A source of information about DIPG, including the biology of the disease, symptoms and diagnosis, current treatment approaches, and ongoing and planned research
- Access to consultations from experts affiliated with the registry
- The opportunity to contribute to our knowledge about DIPG and to potentially help future patients by enrolling patients in the registry
- Links to additional resources

"Too often in cancer research, we don't know what we don't know," says Agin. "Hopefully with the Registry we can at least open our eyes to new patterns, new treatments and collaboration in ways we never thought possible."

Regardless of our knowledge, it is clear it couldn't come at a better time or with stronger advocates.



May 2-4, 2013
Cincinnati Children's Hospital Medical Center
Cincinnati, OH

The second **DIPG Collaborative Symposium** will feature cancer experts from around the world in collaboration with families and foundations supporting their work.

For more information please visit
www.dipg.org





10280 Chester Road
Cincinnati, OH 45215

2012 Progress & 2011 Annual Report

Follow us on



Upcoming Events

Date	Event	Location
March 23, 2013	Hogs for the Cause	New Orleans, LA
March 23, 2013	Race Against the Odds - VA	Hampton, VA
April 6, 2013	Bizzie Lizzie 5K	Morris Plains, NJ
May 4, 2013	Once in a Lifetime Gala & Auction	Cincinnati, OH
May 2-4, 2013	DIPG Symposium	Cincinnati, OH
May 17, 2013	On Course Fore a Cure	Suffolk, VA
June 1, 2013	Race Against the Odds - NC	Charlotte, NC
June 29, 2013	Hyde Park Blast	Cincinnati, OH
Summer 2013	Race Against the Odds - CO	Ft. Collins, CO

For additional events go to www.thecurestartsn.org/events
To start an event in your area, send an email to events@thecurestartsn.org

BY THE NUMBERS

3.7%

The percentage of management and general expenses of The Cure Starts Now.

100%

100% of your non-event donations go directly to fund vital cancer research, minus applicable credit card charges.

CARE AND CURE



Every time you support CSN you help fund the most innovative research, but also help fund programs like Monkey in My Chair that keeps children connected to their classrooms while they are away receiving treatment.